

Garanti Bank Executive Vice President Ebru Dildar Edin continues her duty as President of BCSD Turkey

At the 8th Ordinary General Meeting of Business Council for Sustainable Development Turkey, Ebru Dildar Edin, Executive Vice President of Garanti Bank, has been elected to continue her duty as the President that she has taken over last year.

Business Council for Sustainable Development Turkey (BCSD Turkey – SKD Türkiye) has been leading establishing sustainability as a part of the business world and the public sector for 15 years as an important member of the global network of World Business Council for Sustainable Development (WBCSD). BCSD Turkey also supports policy development and boosting the competition in the business world with regards to its aim of contributing to the Sustainable Development Goals. Ebru Dildar Edin, serving as the Executive Vice President at our Bank, has been re-elected as the BCSD Turkey President, the role which she took over last year.

Various panels were moderated by Yekta Kopan at the Ordinary General Meeting that took place on March 19th, 2019, where the Board of Directors members were also determined, along with the President. Under “Is the Future Sustainable for the Youth?”, “Circular Economy”, “Sustainability Reporting”, “Women’s Employment and Equality of Opportunities” titles, sustainability was discussed with panels where working group’s presidents of BCSD Turkey, top executives of member companies and stakeholder establishments in collaboration projects joined as speakers.

“We are at a position that is becoming more important day by day, both in Turkey and the international arena, on sustainability transformation of our country.”

Ebru Dildar Edin expressed her pleasure in continuing her duty as the president for another term and gave hints on future focus points of BCSD Turkey for the new term:

“As BCSD Turkey we have been working for 15 years to make sustainability one of the basic strategies of the business world. Additionally, we continue to lead the institutions and companies from different industries in the sustainability arena by taking the United Nations Sustainable Development Goals as the basis. Our increasing number of members every year shows how important this vision is becoming in the eyes of the Turkey’s business world. In this year’s General Meeting we wanted to do something different and gave the floor to the youth. We listened to the future of the business world directly from them and we see that a generation that is much more responsible, conscious and determined than our generation is emerging. Next year 38% of the global work force and 40% of entire consumers will be consisting of the Generation Z. There are some trends that we all need to consider as the business world in order to meet the high expectations of this generation, not to fall behind competition and to contribute to sustainable development. These trends are new generation of activist leadership, new business models to be shaped by responsible production and consumption, climate change and low carbon economy, and most importantly, the power of collaboration... We have established a Board of Directors that prioritizes diversity and inclusion to provide maximum contribution to our members. Members of our new Board of Directors consist of representatives from various industries. We are happy to announce that the ratio of women to men in our board of directors continues to be well balanced this year. Here I would like to address all companies and invite them to become members of BCSD Turkey.”